



AM RADIO - 1220

FM - 97.5

5,000 RED HOT WATTS

P.O. BOX 385 • RADIO RIDGE • SALEM, INDIANA 47167 • 812-883-5750 • Fax 812-883-2797

August 2, 1999

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TO: The Honorable FCC Chairman Kennard:

For the following reasons, Radio Stations WSLM-AM and FM BARELY SURVIVED the 80-90 Rule passed by the FCC to gain diversification. Salem, Indiana wish to go on record as protesting the proposal for LPFM stations in our nation.

1. We at WSLM-AM and FM BARELY SURVIVED the 80-90 Rule passed by the FCC to gain diversification.
2. This new proposal to gain diversification is designed to wipe out many of the pioneer FM stations now operating on a limited budget.
3. Advertisers have already warned us that they plan to stop their advertising on our stations, and build their own low power FM station on their own property. This will be a direct loss of revenue for us.
4. Every radio station in our area will directly or indirectly feel the adverse effect of this proposed diversification.
5. Stopping this LPFM proposal is VITAL TO THE FUTURE OF HOMETOWN RADIO.
6. We have pioneered our position in the market place and now it is threatened by inexperienced people and amateurs, and even by the radio pirates who are now lobbying to become legitimized without earning the right to our frequencies.
7. The NAB, and the Indiana Broadcasting Association can see the hand-writing on the wall, and they are opposing this FCC proposal.
8. Please reconsider this proposal and vote to continue the status quo which is difficult enough without this unnecessary diversification.

Thank You.

Don H. Martin,  
Active Owner and Operator of Radio Stations since 1953.

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